



# 创新级动的

# 全球家庭消费产业集团

A GLOBAL INNOVATION-DRIVEN CONSUMER GROUP



## MISSION

Creating happier lives for families worldwide

## VISION

Rooted in China, Fosun is committed to creating a global happiness ecosystem fulfilling the needs of one billion families in Health, Happiness, and Wealth

## VALUE

Self-improvement, Teamwork, Performance, and Contribution to Society



# A GLOBAL INNOVATION-DRIVEN CONSUMER GROUP



Fosun was founded in 1992. Our mission is to provide high-quality products and services for families around the world in Health, Happiness, Wealth, and Intelligent Manufacturing segments.



# ROOTED IN CHINA, DEVELOPING GLOBALLY

### FOSUN 复星

For more than 30 years, Fosun has implemented the twin-driver strategy of "profound industry operations + industrial investment" to strengthen its foothold in various industries. Through continuous innovation, Fosun has achieved rapid development by capitalizing on the opportunities and momentum of China and the world's economic development

2003

Sinopharm Group

2012

Club Med Pramerica Fosun Life
Club Med Insurance
Shanohai Henlius Peak Re

2011

BFC

2010

2014

Fidelidade Luz Saúde ROC 2016

AHAVA

Gland Pharma HAL

Wolverhampton Wanderers Football Club BabyTree 2018

LANVIN

Wolford

Songhelou

Lovelink (formerly known

Listing of FTG on the Hong

Kong Stock Exchange

as Baihe Jiayuan)

2022

2020

**WEI Beauty** 

Shede Spirits

DJULA

Listing of Lanvin Group on the New York Stock Exchange Yelanggujiu

1992

Listing of Fosun Pharma on the Shanghai Stock Exchange

1998

Fosun was founded with a capital of RMB38,000

1994

Fosun Pharma Forte 2002

Yuyuan

2007

Hainan Mining Listing of Fosun International (00656.HK) on the Hong Kong

Stock Exchange

2013

Starcastle Senior Living

Atlantis Sanya

Foshan Fosun Chancheng

Hospital

Sisram Med

2015

Privatization of Club Med Thomas Cook Silver Cross

2017
Fosun United Health

Insurance
Intuitive Fosun
Fosun Kite

2019 FFT

FFT
Listing of Shanghai
Henlius on the Hong Kong
Stock Exchange

2021

Sergio Rossi Bankhaus Lampe Wansheng 2023
Overseas debut of

Overseas debut of Yuyuan Garden Lantern Festival

# FOSUN FAMILY CONSUMPTION ECOSYSTEM











EVERY STAGE OF LIFE











Fosun Pharma continues to promote innovative transformation, with revenue from innovative products maintaining rapid growth

RMB 5.937 billion

Fosun Pharma's R&D investment in 2023

## Over 70

Pipeline projects mainly on innovation drugs and biosimilars (based on indications)

## 5.0 billion

Fosun Pharma's subsidiary, Fosun Health Capital, won the bid to manage the first batch of "20+8" industry funds in Shenzhen, exclusively managing a RMB5.0 billion biopharmaceutical industry fund

### HANSIZHUANG (serplulimab injection)

Independently developed by Fosun is the world's first monoclonal antibody drug targeting PD-1 approved for the first-line treatment of small cell lung cancer;
Approved for four indications in the Chinese mainland
The first China-produced anti-PD-1 monoclonal antibody approved for marketing in Southeast Asia

### HANQUYOU (trastuzumab injection)

The first China-developed monoclonal antibody biosimilar approved in China, Europe, and U.S.
Launched in more than 40 countries and regions

### Yi Kai Da (ejilunsai injection)

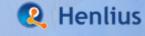
The first CAR-T cell therapy product approved for marketing in China Second-line indication approved in Chinese Mainland Benefited more than 600 lymphoma patients in China since its launch

### Artesun® & Argesun® (artesunate for injection)

Treated more than 68 million severe malaria patients

The second generation, Argesun® became the world's first artesunate injectable presented with a single solvent system that received WHO Prequalification (WHO PO)







FOSUN DGENVAX 复星安特金







Focusing on the operation of the medical device industry, Fosun Medtech is committed to becoming an industrial technology platform providing comprehensive digital and intelligent solutions





FOSUN INSIGHTEC INTUITIVE FOSUN

## More than 360 units

Da Vinci Surgical Systems have been installed in China, benefiting more than 420,000 patients to date

### Focused ultrasound

Collaborated with Insightec to establish a JV Fosun-Insightec and commenced the commercialization, clinical application and R&D of focused brain ultrasound platform in the Chinese market

### New markets

Sisram launched two products, Soprano Titanium and Alma Opus to new markets Breas completed domestic manufacturing conversion and upgrading of various ventilators

### Domestically-produced da Vinci Xi Surgical System

Approved for launch by NMPA in June 2023 The first domestically-produced da Vinci Xi Surgical System was officially put into use, achieving the localization and commercialization of the system

### Ion Bronchial Navigation Operation Control System (Ion System)

Approved by NMPA

Direct sales channels of Sisram with sales and distribution network covering more than 100 countries and regions across the world

Established a direct sales network in the Chinese market for the medical aesthetics business

### **FOSUN D**AGNOSTICS 复星诊断

Focusing on the in vitro diagnostics industry, Fosun Diagnostics is committed to becoming the world's leading technological innovator in medical diagnostic solutions

In May 2023, Fosun Diagnostics launched the F-A7000 Series assembly line system

### **5 R&D and Production Bases**

Shanghai, Changsha, Taizhou, Hefei and Baidao, Suzhou



# HEALTHCARE SERVICES

Based on its advantageous medical resources and digital platform, Fosun provides users with closed-loop solutions throughout the treatment course and one-stop health management services that combines healthcare, medicines, health and insurance

6548 beds1

Approved beds in the controlled medical institutions under Fosun Health

1100+ beds

Held by Luz Saúde in Portugal

Measure of using HK registered drugs and medical devices used in HK public hospitals in Guangdong-HK-Macao Greater Bay Area

Foshan Fosun Chancheng Hospital becomes the first designated medical institution of "Hong Kong registered drugs and medical devices used in Hong Kong public hospitals in Guangdong-Hong Kong-Macao Greater Bay Area" in Foshan

### Smart Healthcare

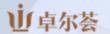
Several Fosun healthcare institutions launched "Cloud HIS" (a new generation of smart medical cloud platform) and the internet hospital SaaS

### Insurance empowerment

Promote two-way empowerment of healthcare and insurance, including the establishment of the commercial insurance system for its member medical institutions

FOSUN HEALTH 复足健康





**LUZ SAÚDE** 









As one of the flagship platforms of Fosun's Happiness segment, Yuyuan owns 19 Chinese time-honored brands and several other leading brands, taking oriental lifestyle aesthetics as the key strategy to promote Chinese culture

### YUYUAN GARDEN LANTERN FESTIVAL

- In 2024, the Yuyuan Garden continued the theme of "The



### JEWELRY AND FASHION

- Store expansion continues to
- Sales of Laomiao's Guyun Gold











### FOOD AND BEVERAGE

- Lubolang Restaurant and Chunfeng Songyuelou selected as China time-honored brands













### SPIRITS AND LIQUOR

• Shede Spirits adheres to the "aged spirits strategy", the "multi-brand matrix strategy", strategy" and the "internationalization strategy"





### CHINESE WATCHES

• Two Chinese watchmakers, and one Chinese chip



 Tong Han Chun Tang, a timehonored brand with 241 years of history carrying on the classics

HEALTH

 Bring brands to the global stage to reshape their future







AHAVA





# LANVIN GROUP

Lanvin Group, China's first global luxury goods group listed on the New York Stock Exchange (NYSE), maintained revenue growth in 2023 <sup>1</sup>

LANVIN GROUP 复朗集团

The oldest operating
French couture house
LANVIN

LANVIN

Italian luxury shoemaker Sergio Rossi

sergio rossi

Austrian luxury skin wear brand Wolford

Wolford

American luxury womenswear brand St. John

ST. JOHN

Italian high-end menswear brand Caruso

CARUSO



<sup>1</sup> Preliminary unaudited financial data, calculated based on the annual average exchange rate of EUR/CNY=7.63524



Focusing on sports, e-sports, film and television and other content to create a diversified entertainment experience of Fosun



# One of the founding members of the English Football League

Wolverhampton Wanderers Football Club is the only team to have won championships in five different levels of English football league and has won 11 league titles, 4 FA Cups and 2 League Cups.



### 10 Championships

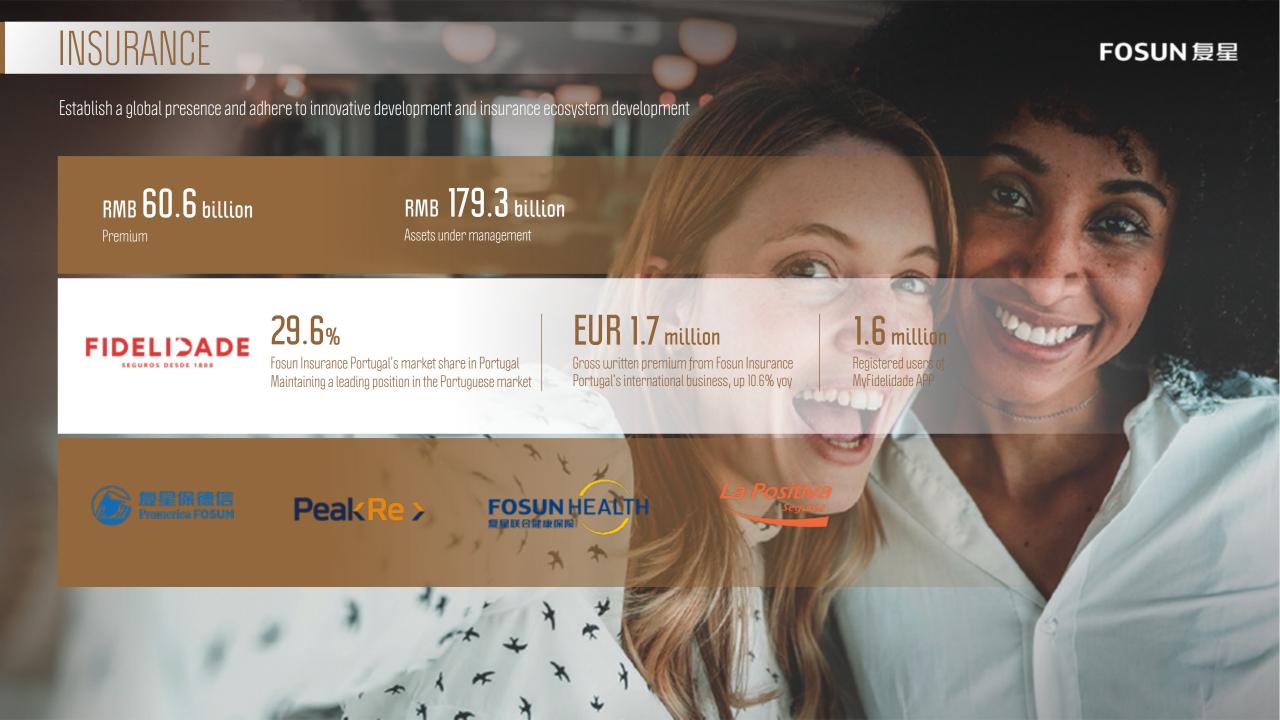
Wolves' e-sports teams won 10 championships across various e-sports events in 2023. Honor of Kings team and Speed Drifters team have clinched nine and ten championships, respectively



A love service industry group built on the foundation of romantic relationships, with matchmaking and wedding services as its core, providing comprehensive online and offline services throughout the entire process

FOSUN复星





# INVESTMENT MANAGEMENT

Industrial investment + financial investment as twin-driver to empower Health, Happiness, Wealth, and Intelligent Manufacturing in every stage of life

Approx. RMB **2,288.5** billion assets under management\*



EUR 11.8 billion

HAL's total assets

HAL is ranked among the top three private banks in Germany, with a focus on managing, maintaining, servicing and trading client assets

FOSUN复星

Millennium

EUR 94.38 billion

BCP's total assets

Millennium bcp, the largest privately-owned private bank in Portugal, provides commercial banking products and services to individuals and corporations, complemented by investment banking and private banking segments. It also owns ActivoBank, a leading digital bank

### FOSUN CAPITAL 复星创富

A leading global dual currency private equity investment institution in the industry focusing on innovative technology-led private equity investments and M&As

Fosun Capital

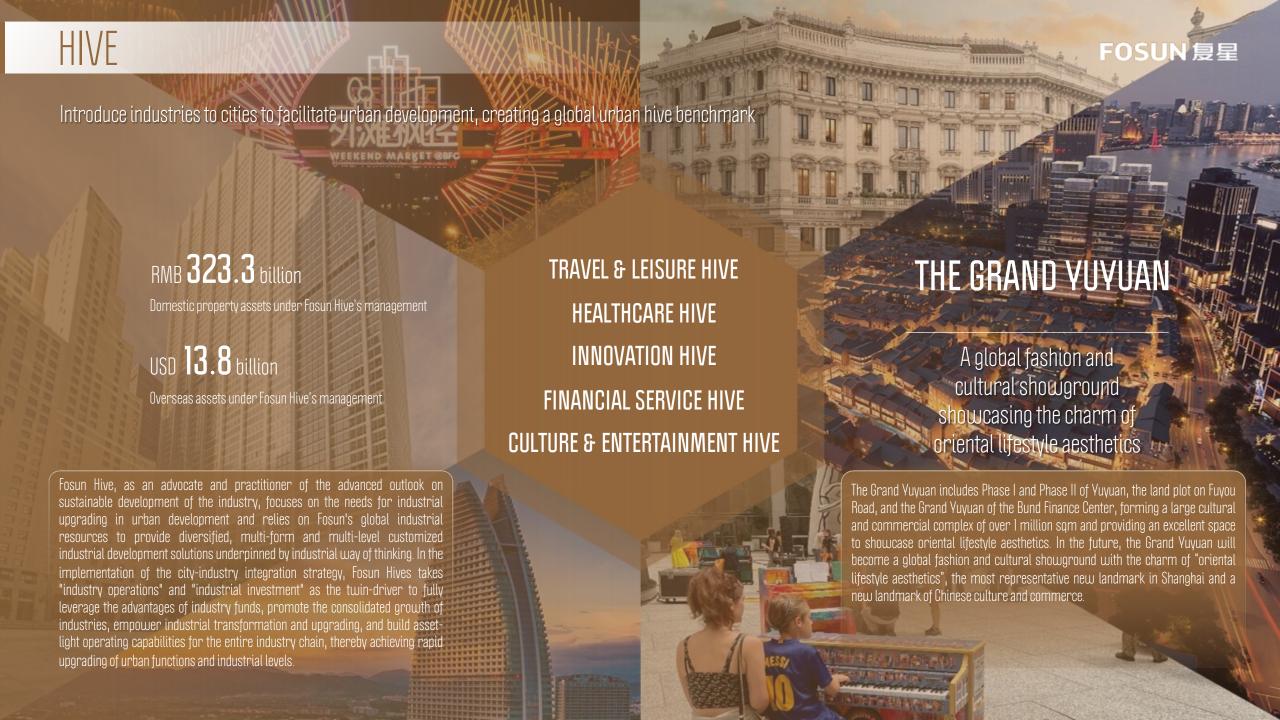


A global venture capital platform of the Group focusing on new technology, new energy and new fields in overseas markets with U.S. dollar and Renminbi dual currency investment capabilities

Fosun RZ Capital

FOSUN WEALTH 复星财富 A digitalized and global wealth management platform, providing global customers with tailor-made financial solutions and comprehensive business co-operation

Fosun Wealth Holdings





# INDUSTRIAL LANDSCAPE







EMPOWERING UPGRADE, INTELLIGENCE, AND GREEN TRANSFORMATION OF THE M-END

### Bougounii lithium mine

Hainan Mining obtained the controlling equity interest in the lithium mine o Bougouni in Mali, completing the upstream industrial chain integration of the new energy sector

### 70%

Easun Technology recorded a significant increase in it overseas orders, new orders from the North Americ increased by 70%

### Advanced materials R&D

Uansheng newly established the Advanced Naterials and Engineering Research Institute

# FOCUSED STRATEGY WITH STEADY DEVELOPMENT: FOUR CORE COMPETENCIES TO DRIVE CORPORATE GROWTH

## PROFOUND GLOBAL OPERATIONS

Global organization + Local operations

"Global + China" twin-driver

Combining global growth momentum with global resources



## INNOVATION-DRIVEN

Driven by product innovation

Driven by digital intelligence innovation

Driven by management innovation

## FC2M1 ECOSYSTEM

Improve C2M capabilities
Form ecosystem and achieve multiplier growth
Enhance industrial capabilities through comprehensive digital intelligence
to connect all ecosystems

## **FES SYSTEM**

Fosun Entrepreneurship / Ecosystem System
Provide systematic methodology, tools and processes to realize Fosun's
globalization, technological innovation and ecosystem operations
Improve operational capabilities to create a sustainable operational system

Phase 1: Business start up 1992-2000

Phase 2: Domestic development 2001-2007

Phase 3: Globalization 2008-2018

Phase 4: Deepening of industry operations Focused development 2019-2021

Phase 5: From 2022 onwards

RMB 89.2 billion

Overseas sales revenue

Proportion of overseas sales revenue

Overseas global partners

460001

Overseas employees

10-year CAGR of overseas sales revenue

# PROFOUND GLOBAL OPERATIONS

### FOSUN复星

#### FRANCE

Club Med LANVIN TRIDEM PAREF DJULA

UNITED STATES
28 Liberty
Fourtrees
Everest
St.John

**PERU**La Positiva

UNITED KINGDOM

Wolverhampton
Wanderers Football Club
Resolution Property
Silver Cross

GERMANY

HAL FFT Tom Tailor Frankfurter Leben ISRAEL

Sisram Med AHAVA SWEDEN

Breas

JAPAN

Tomamu Kiroro

The Co

CHINA

Fosun Pharma
Fosun Kite
Shanghai Henlius
Sinopharm Group
Fosun Aitrox

Fosun Health

Foshan Fosun Chancheng Hospital

Yuyuan

Yuyuan Tourist Mart

Laomiao Shede Spirits

Shanghai Hanchen Watch

Tong Han Chun Tang Fosun Tourism Group

Fosun Tourism Grou

Atlantis Sanya Lanvin Groun

Pramerica Fosun Life Insurance

Peak Re

Fosun Capital Fosun RZ Capital

Fosun Wealth Holdings

The Bund Finance Center

Hainan Mining Easun Technology

Fusionride Wansheng

GLOBAL PRESENCE

Established profound industry operations in nearly 35 countries and regions across five continents in the world



GLOBAL BUSINESSES

More than 40% the revenue comes from overseas countries and regions outside China



GLOBAL INNOVATION

Built differentiated regional and global capabilities



GLOBAL TALENT

More than 20 overseas partners among over 150 global partners

ITALY

The Medelan Sergio Rossi Wolford Caruso BRAZIL

Rio Bravo Guide SINGAPORE

Fosun Hive Capital Management

**PORTUGAL** 

Fidelidade Luz Saúde

Fosun Hive Iberia

INDIA

Gland Pharma

ROC

AUSTRALIA

7.4 billion

|| || +

R&D investment in 2023

Global technology innovation centers

# INNOVATIVE TECHNOLOGY INNOVATION CENTERS IN VARIOUS FIELDS

Fosun Pharma Global R&D Center (national level)

Fosun Pharma North America R&D Headquarters

Fosun Pharma Academician Expert Workstation

Jiangsu Wanbang Recombinant Protein Drug Engineering Center Jiangsu Wanbang Engineering Research Center for Diabetic Drugs

Chongqing Yao Pharma National-Local Joint Research Center for

Lyophilized Preparations

Chongqing Pharmaceutical Research Institute

Liaoning AVANC Pharma Professional Technology Innovation Center for

Tumor and Perioperative Drugs

Foshan Fosun Chancheng Hospital Tumor Precision Key Laboratory

Shanghai Henlius Global Innovation Center

Wansheng Technology Center (national level)

Sichuan Engineering Technology Center for Intelligent Brewing of Baiju Tianjin Seagull High-Precision Mechanical Watch Enterprise Key Laboratory

Fosun Cosmetics Global Innovation Center (CNAS certified)

Yuyuan Foods & Dining Group Innovation Center

Fosun Wine & Spirits Global Innovation Center

Yuyuan Jewelry Creative House

Lanvin Group Fabric Innovation Center

Easun Technology Global R&D Center

### HANSIZHUANG (serplulimab injection)

The self-developed and world's first monoclonal antibody drug targeting PD-1 for first-line treatment of extensive stage small cell lung cancer

Approved for four indications in Chinese Mainland

The first home-made anti-PD-1 mAb approved for marketing in Southeast Asian countries.



### HANQUYOU (trastuzumab injection)

The first China-developed monoclonal antibody biosimilar approved in China, Europe, and U.S. Sales and marketing in more than 40 countries & regions globally



### YI KAI DA (ejilunsai injection)

The first CAR-T cell therapy product approved for marketing in Chinese Mainland Second-line indication approved in Chinese Mainland



### Domestic da Vinci Xi surgical system

The first home-made da Vinci Xi surgical robot was officially put into use Successfully launched and commenced the localization and commercialization of da Vinci Xi surgical system



### Artesun® & Argesun® (Artesunate for injection)

Treated more than 68 million severe malaria patients
The second generation, Argesun®: the world's first artesunate injectable
presented with a single solvent system that received WHO PO



#### Remote medical service

Nearly 2 million remote medical service consultations by Fosun Insurance Portugal were recorded



### Quantitative analysis of prepared dishes

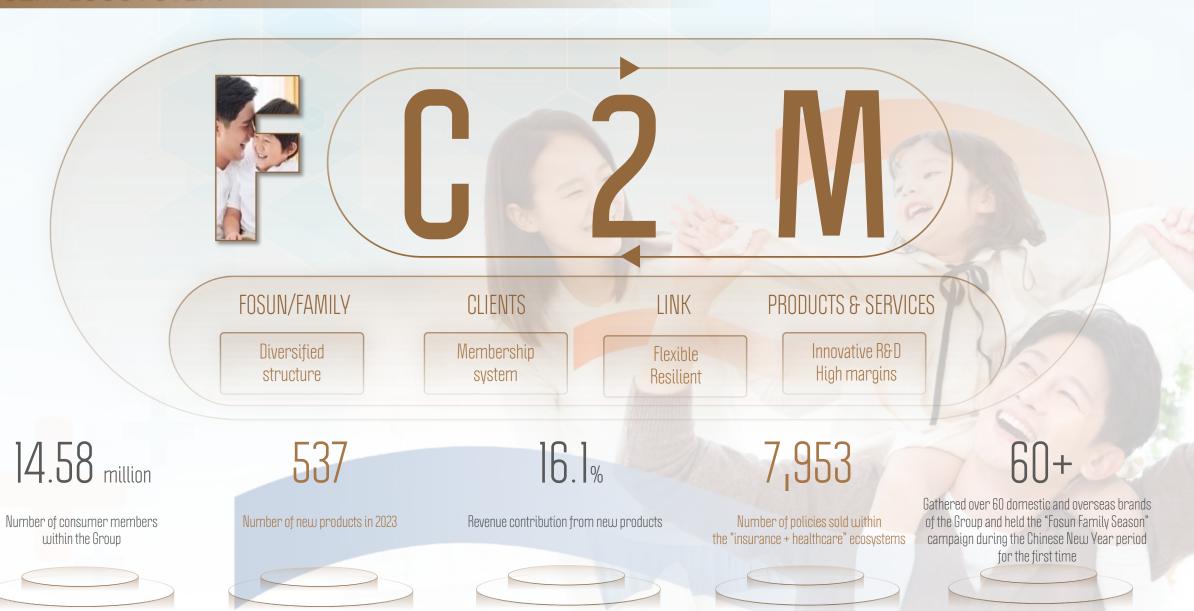
Yuyuan Foods & Dining Group Innovation Center has been committed to the quantitative analysis technology of prepared dishes, leading the development of the first product standards in the prepared noodle industry



### Precise and intelligent matching system of the vehicle body

Easun Technology's self-developed 2.5D advanced sensor significantly improves transmission speed and response time through industry-academia-research collaboration







**FES** 

F<u>E</u>S

(Fosun Entrepreneurship / Ecosystem System)

CASTALL

MANAGEMENT SYSTEM VALUE CREATION

BUSINESS OPERATIONS nagement | Process

INVESTMENT AND M&A Strategy | Sectors

GROWTH

PROFOUND INDUSTRY OPERATIONS + INDUSTRIAL INVESTMENT

FACING THE FUTURE

PROGRSS OF BUILDING FES SYSTEM IN 2023

### Certification and implementation of FES tools

- 100+ FES tools in the 3-year plan
- 51 FES tools completed

### FESL<sup>1</sup> Certification

- Cover 200+ enterprises in the 3-year plan
- Appointed 79 FES Leaders, covering 61 enterprises of the Group

### Expert-certified mechanism

- Over 700 experts certified per year in the 3-year plan
- 1,116 experts certified

### Improvement projects

- Over 40 projects per year in the 3-year plan
- 1,088 improvement projects



### ELITE MANAGEMENT TEAM

150+ global partners, 470+ industry partners, 470+ functional line partners, 60+ innovation partner

### GLOCAL

20+ overseas global partners coming from countries including
Portugal, France, Germany, the United Kingdom, Japan, India, and the
United States

### TALENT DEVELOPMENT STRATEGY

Attract talent with development, appraise talent based on performance, train talent through work, and unite talent with career opportunities

# FOCUS ON KEY TALENT TO BUILD A TEAM WITH ENTREPRENEURIAL SPIRIT

FOSUN复星

Consolidate the multi-level partner mechanism to form an elite partner echelon and lead key talent to manage the system



FOSUN PARTNERS

300 +

Future Fosun global partners



MID-LEVEL ENTREPRENEURS

3000 +

Future entrepreneur backups



FUTURE ENTREPRENEURS

30%

High-potential talent



TECHNOLOGY INNOVATION TALENT

100 +

Top scientists of Fosun ecosystem

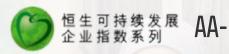
FOSUN复星

# REMARKABLE ESG ACHIEVEMENTS FOR A BRIGHTER LIFE





- The only conglomerate in Greater China with an MSCI ESG rating of AA; with AA rating for 3 consecutive years
- Selected as a constituent of the MSCI CHINA ESG LEADERS 10-40 Index
- Its member company, Fosun Tourism Group's MSCI ESG rating jumped to AAA



- In 2023, the rating in the Hang Seng Sustainability Index was improved to AA-
- Selected as a constituent of Hang Seng Corporate Sustainability Index (Top 30) for the first time
- Selected as a constituent of the Hang Seng ESG 50 Index for 3 consecutive years
- Selected as a constituent stock of the Hang Seng Corporate
   Sustainability Benchmark Index for 4 consecutive years

### S&P Global



- In 2023, Fosun International's S&P Global Corporate Sustainability Assessment (CSA) score rose to 68 points, ranking among the top 6% of its peers around the world.
- Included in S&P Global's Sustainability Yearbook 2024 and recognized as an "Industry Mover" by S&P Global for the first time

 Scored FTSE ESG rating of 3.8 points and maintained its inclusion in the FTSE4Good Index Series

### ESG RATINGS CONTINUED TO IMPROVE IN 2023

E



### CARBON NEUTRALITY STRATEGY

- Strive to peak carbon emissions by 2028 and achieve carbon neutrality by 2050
- EHS management framework
- Climate risk response

S



### FOSUN FOR GOOD

- Rural Doctors Program
- Assist WHO in building a malaria-free world
- Employee care

G



### CORPORATE GOVERNANCE

- Continue to optimize and evolve corporate risk management
- Improve ESG governance structure
- Proactive two-way communication
- Better information disclosure based on GRI standards and TCFD framework

FOSUN FOR GOOD FOSUN 复星

### RURAL DOCTORS PROGRAM

As of the end of December 2023, the program has covered 78 counties in 16 provinces, municipalities, and autonomous regions, sent a total of 371 staff members to assist the counties, served approx. 25000 rural doctors and benefited 3 million grassroots families

### EMERGING VISIONARIES

Over the past ten years, more than 6500 Chinese middle school students have applied to the program, and two Charity Ambassadors selected each year are invited to represent China in the United States to receive awards and participate in global exchanges.

# PROTECHTING GLOBAL YOUTH START-UP ACCELERATION PROGRAM

Received nearly 900 applications from 40+ countries and regions since 2016; won 3 international awards in recognition of its corporate social responsibility; 33 closely cooperated start-up projects and 5 companies signed commercial contracts.

### FOSUN FOUNDATION (SHANGHAI)

Fosun Foundation (Shanghai) is a non-profit organization launched and supported by the Fosun Group and Fosun Foundation. Its programs are characterized by contemporary, international, and highly interactive artworks. It has held a total of 28 art exhibitions and has attracted more than 1.75 million visitors since 2016



The Fosun Foundation was established in November 2012 as the main humanitarian arm of the Fosun Group and is a "5A Social Organization". Adhering to Fosun's values of "Self-improvement, Teamwork, Performance and Contribution to Society", Fosun Foundation insists on serving the society, the people and the nation. The coverage of the foundation includes disaster relief, rural revitalization, healthcare, poverty alleviation, youth entrepreneurship, education, and culture & art, etc., serving many countries and regions around the world

### **EMERGENCY RELIEF**

In January 2023, "A Healthy Winter Action" was launched to donate Azvudine Tablets to rural areas in central and western China. In February 2023, Fosun Foundation

joined hands with Tom Tailor and Fosun Trade to make donation to Turkey. In July 2023, it joined hands with with many caring artists and companies to assist in flood relief in the northeastern region of Beijing, Tianjin and Hebei. In December 2023, it joined hands with caring artists and companies to assist in earthquake relief in Qinghai, Gansu.

# TAI CHI ANTI-PARKINSON'S DISEASE, TAI CHI FOR DELAYING ALZHEIMER'S DISEASE

The scientific research findings of Tai Chi as an adjuvant therapy for chronic diseases were published in international authoritative journals.

As of the end of 2023, Fosun Foundation has organized 3514 hours of offline and 1062.5 hours of online charitable Tai Chi classes to 563 patients with Parkinson's disease

# ASSIST AFRICA IN FIGHTING AGAINST MALARIA

As of December 2023, Fosun Pharma supplied over 340 million vials of artesunate for injection to the international market, which benefited over 68 million patients with severe malaria

# RURAL DOCTORS PROGRAM

Delivering hope to impoverished people in rural areas

The Rural Doctors Program is one of the key initiatives to promote social development. In late 2017, under the guidance of the National Health Commission Poverty Relief Office, Fosun Foundation, together with China Population Welfare Foundation, etc., initiated the Rural Doctors Poverty Alleviation Program ("Rural Doctors Program") to empower millions of rural doctors who are working in the frontlines, thereby accelerating the realization of Healthy China

37

On-site workers

78

Counties covered across the country

25000

Rural doctors served

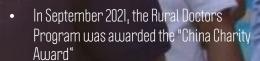
3 million

Grassroots families benefited









FOSUN复星



In December 2022, the Rural Doctors
Program was awarded the "Shanghai Charity Award"



Contributing a Chinese solution to build a "malaria-free world"

## 340 million+

The number of vials of artesunate for injection (60mg) that Fosun Pharma supplied to the global market as of December 2023

## 258 million

The number of children in African benefited from an intervention known as seasonal malaria chemoprevention (SMC)



## 68 million+

The number of patients with severe malaria that Artesun® (artesunate for injection) has saved

# Second-generation artesunate for injection, Argesun®

Argesun®, the second-generation artesunate for injection self-developed by Fosun Pharma has become the first artesunate injectable presented with a single solvent system that received the WHO PQ, which will further enhance the accessibility of innovative antimalarial drugs and save more lives

"We will join forces and work with anti-malaria experts as well as other parties to continue to carry out malaria education projects for the public in high malaria transmission African countries and raise the awareness of malaria prevention among doctors and patients. We will also actively participate in public health improvement and make steady efforts to build a malaria-free world."

Guo Guangchang



# FOSUN FOUNDATION (SHANGHAI)

Fosun Foundation (Shanghai) aims to promote contemporary art and is committed to binding Chinese and international art and culture, and promote public awareness, understanding and engagement in global contemporary art. Fosun Foundation (Shanghai) continues to support local Chinese artists, providing a broad display platform for outstanding Chinese contemporary art works. Fosun Foundation (Shanghai) is located in the Bund Finance Center. Fosun Foundation (Chengdu) was opened in June 2022. The Taicang Special project of Fosun Foundation (Shanghai) was established in November 2023. Fosun Foundation (Shanghai) participates in, witnesses and leads the development of contemporary art and culture. As an art consultant, Fosun Foundation (Shanghai) has long showcased its collection of Chinese art works in global landmark buildings such as Liberty 28 in New York to promote global cultural and artistic exchanges.

## 28 art exhibitions

## 1.75 million+ visitors

Committed to presenting international and Chinese contemporary art exhibitions and special exhibitions with rich content, including "Tadao Ando: Endeavors", "Yayoi Kusama: All About Love Speaks Forever", "Liu Jianhua: Metaphysical Objects", etc.

# 550+ public education campaigns

45000+ participants in public education campaigns

Insist on organizing high-quality public education campaigns to help the public understand art and promote active participation in art-related events

## 400+ Fosun Foundation (Shanghai) Night and Aesthetic Journey

Organize diversified and comprehensive cross-brand activities to promote public awareness and public engagement in the latest contemporary art trends



